

## INTRODUCING SUITEEDGE 3.0

# Your Supply Chain. Supercharged.

Every supply chain is awash in data. The bad news is much of that data is siloed, fragmented, outdated, and never used effectively. Enter LynnCo's SuiteEdge 3.0. This plug-and-play family of software solutions digitizes your supply chain without the headaches of costly and time-consuming integrations or IT retrofits, unlocking powerful new performance and replacing outdated manual processes.



**Our world-class development team has already connected all of the dots so you can simply apply this powerful engine of efficiency, scalability and data insights directly to your operation and begin reaping the rewards of a supercharged supply chain immediately.**

### Better Data. Better Decisions.

- Clean, reliable data powers intelligent and focused decisions.
- Integrated and harmonized data across suppliers and platforms weaves together all data streams into one set of actionable insights.
- Aggregated data drives both tactical and strategic objectives.

- Easy integration eliminates months-long IT integrations and operational interruptions.
- LynnCo's software is already integrated with thousands of supply chain partners and marketplace applications, bringing powerful performance to your operations instantaneously.

### Grow Without Growing Pains

- Discover and implement new efficiencies and operational advantages in real-time.
- Respond immediately to dynamic market changes, supply chain disruptions and commodity price fluctuations.
- Scale your supply chain with full clarity on every moving piece of your logistics operation.
- Continuously track supply chain performance against key performance metrics.

### Eliminate Confusion.

#### Embrace Simplicity.

- Intuitive dashboards make data instantly actionable and understandable.
- System-wide integrations do all the heavy lifting for you, giving you a single, trusted version of the truth.
- Dashboard configuration delivers high-level data overviews, as well as in-depth, granular data analysis for tactical teams.

### Digitize on Day One

- Instant digitization gives you immediate control over every element of your logistics operation.
- A pre-configured and pre-integrated suite of business applications transforms daily supply chain operations into automated, streamlined, cost-saving functions.

### Power the Future

- LynnCo's platform supports future predictive capabilities, positioning supply chain companies to react to future market dynamics before they occur.
- Suite Edge 3.0 gives mid-market growth companies the logistics capabilities of Fortune 500 companies, delivering a powerful competitive edge over peers.

# Data That Drives Your Supply Chain Forward.

LynnCo's two complementary supply chain products work together to transform your supply chain into a 21st century powerhouse.

## The LynnCo Hub

- Acts as the backbone of your data infrastructure, organizing, aggregating and cleansing your vital operational data.
- Integrates with existing legacy software systems for easy deployment and seamless integration.
- Ensures the highest quality data drives decision-making within your supply chain.

## SuiteEdge 3.0

- Works seamlessly with LynnCo Hub to apply data to everyday supply chain management.
- This end-to-end solution digitizes, automates and optimizes every function of your supply chain from analytics and shipment tracking to reporting and finance.
- Easily deployed as a plug-and-play option where ever y piece has been pre-configured and pre-integrated by the LynnCo team.



## SuiteEdge's Suite of Business Applications

- **Suite Analytics:** Performance scorecards and interactive dashboards that visualize complex supply chain metrics and trends helping you answer the "what, when, why and what ifs" of your supply chain.
- **Suite Link:** Transportation management system that automates shipping activity for all carriers, suppliers and customers - eliminating the use of multiple websites and phone calls.
- **Suite Exchange:** A B2B data mapping and linking tool that closes the information loop. Setup is a matter of configuration, free of software development and capital investment.
- **Shipment Portal:** Supplier management workflow and metrics that proactively monitor order fulfillment, ship release and delivery performance.
- **Suite Opt:** A distribution and transportation network optimizer without the complexity. From strategic network footprint mapping and "what if" simulation to daily load planning and consolidation, SuiteOpt captures strategic savings beyond transactional activity.
- **Suite Claims:** Metrics and visibility of freight claims management from submission to recovery.